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A REPORT TO  
The President of the United States  
RICHARD M. NIXON

BY 4 - H MEMBERS OF U.S.A.

1971



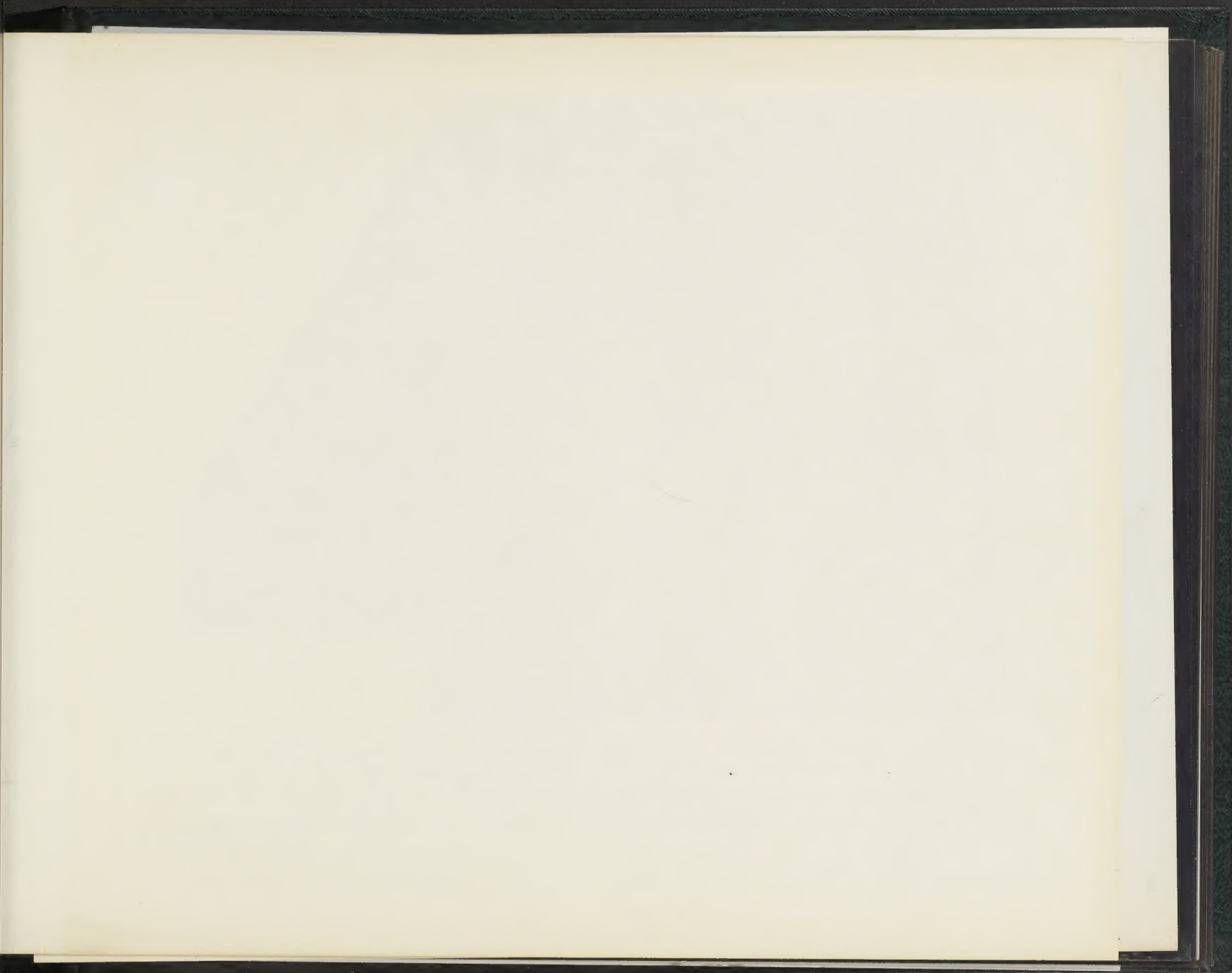


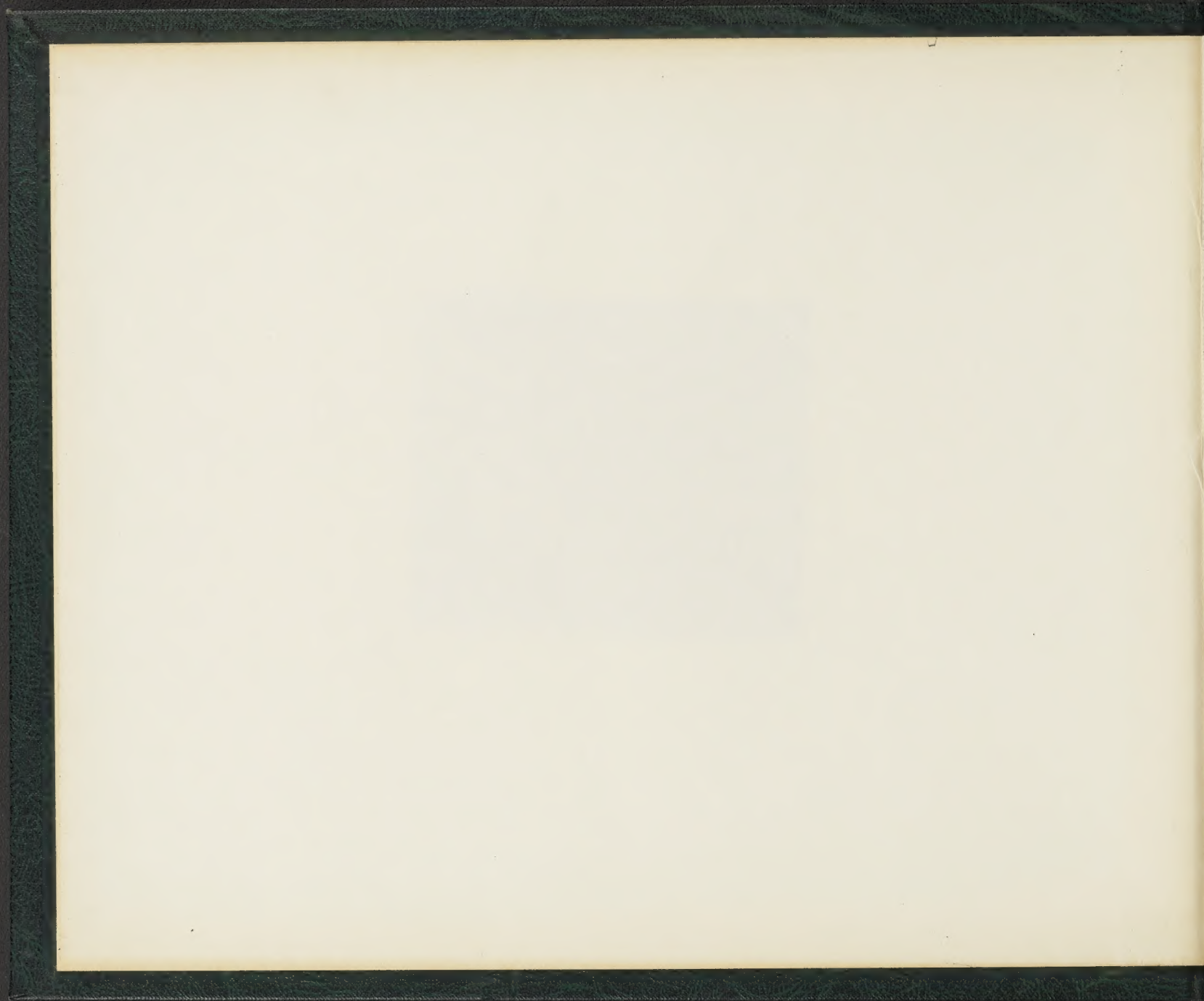
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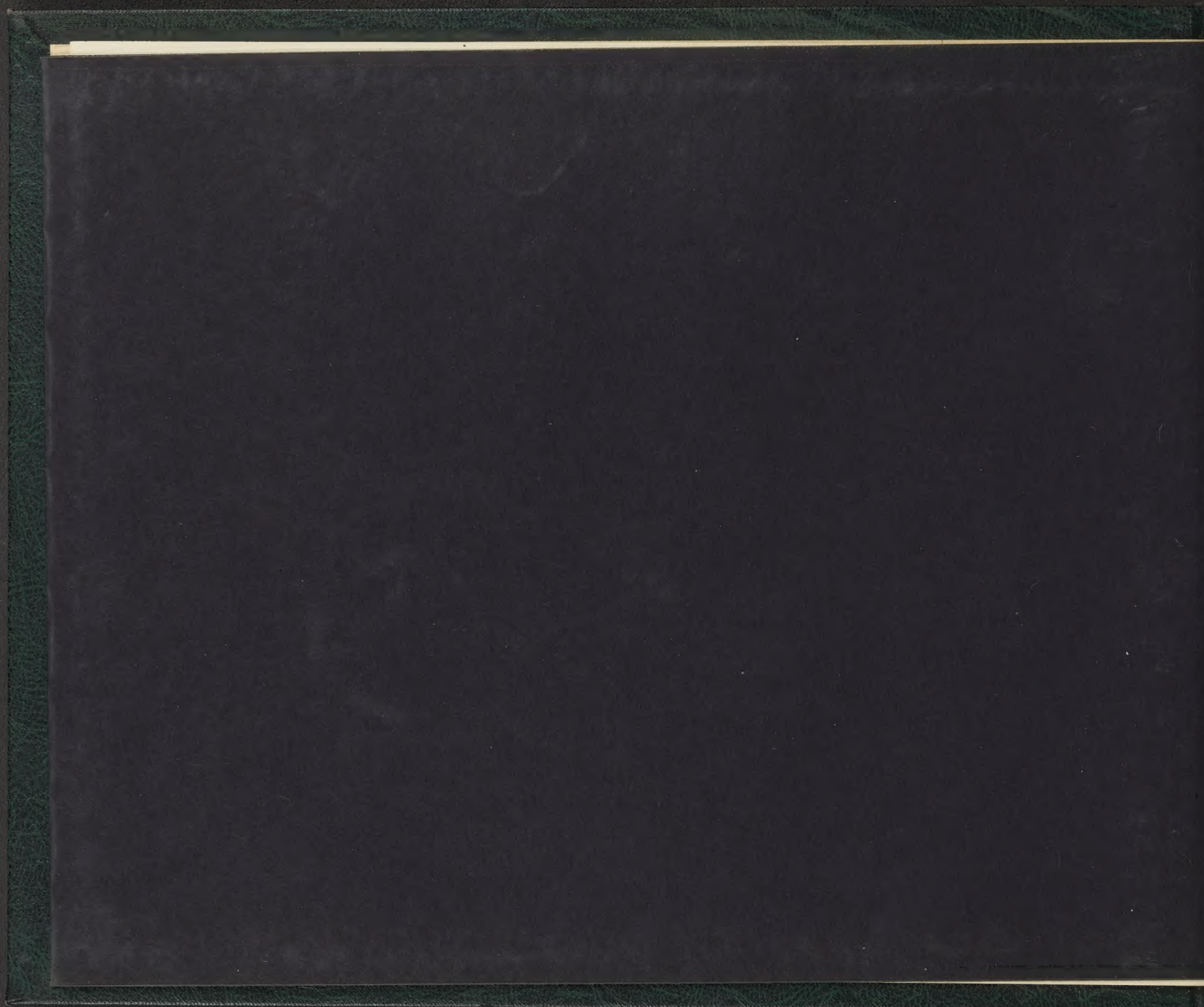




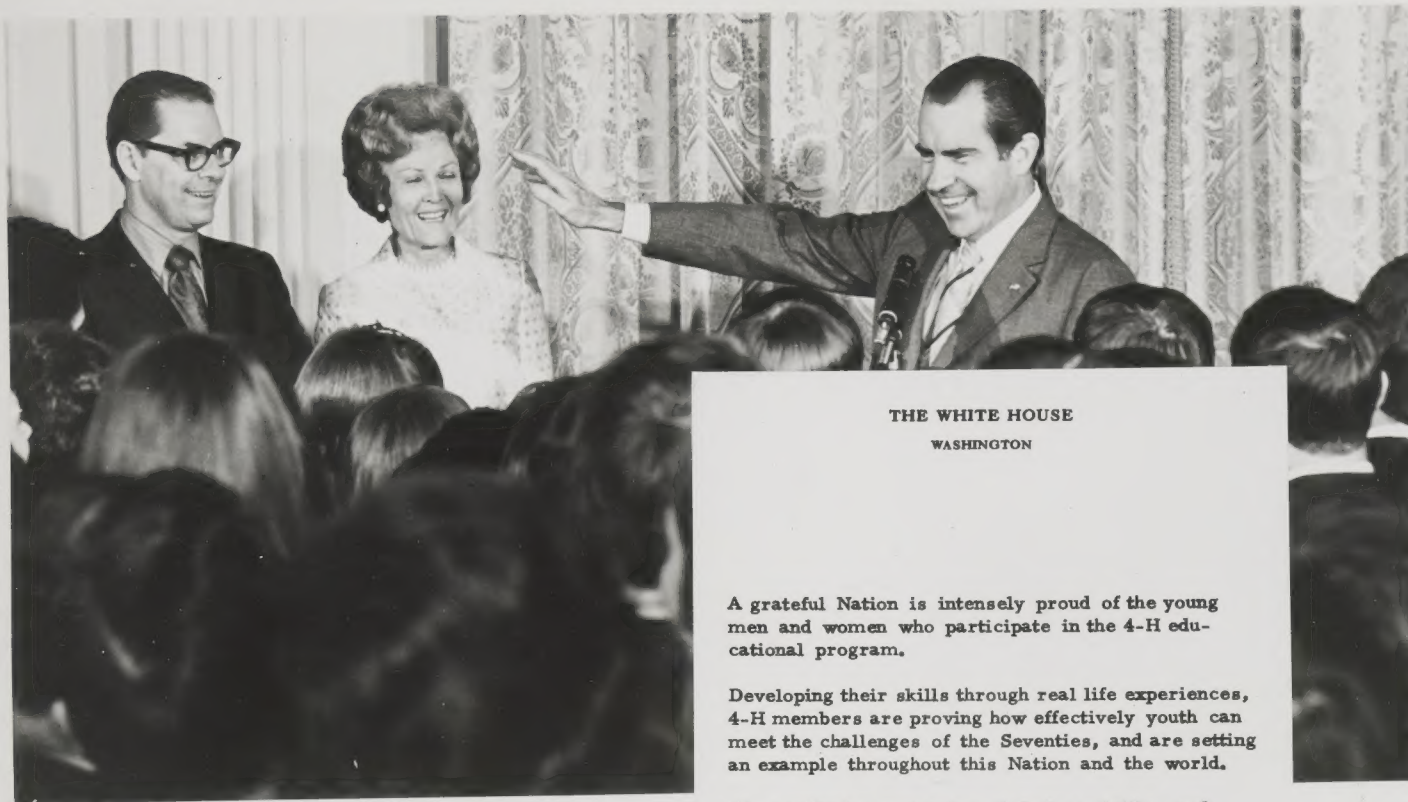




4-H is the youth education program of the Cooperative Extension Service. It is conducted jointly by the U.S. Department of Agriculture, the State Land-Grant Universities, and County governments. Two non-government organizations which team with Extension to advance 4-H work are the National 4-H Service Committee and the National 4-H Club Foundation.







THE WHITE HOUSE  
WASHINGTON

A grateful Nation is intensely proud of the young men and women who participate in the 4-H educational program.

Developing their skills through real life experiences, 4-H members are proving how effectively youth can meet the challenges of the Seventies, and are setting an example throughout this Nation and the world.

The continuing expansion of their activities and services and the involvement of more and more young people of all economic, social and racial backgrounds and from urban as well as rural areas, are tremendously heartening to me personally and rewarding for the society they serve.

I highly commend them and the thousands of adult volunteers and leaders for their dedicated role in this vital national program.

*Richard Nixon*





4-H serves 4 million youth.....



.....through 4-H Clubs, special interest groups,  
workshops, TV series, and special nutrition programs.





**All places**

**All races**

**All incomes**

**And around the world!**





**4-H is adaptable to youth  
wherever they live.**

**35.0% live on farms.**

**41.8% in open country and towns up to 10,000.**

**13.0% in cities 10,000 to 50,000.**

**5.3% in suburbs of metropolitan areas.**

**4.9% in central cities.**





*But.....*

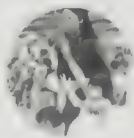
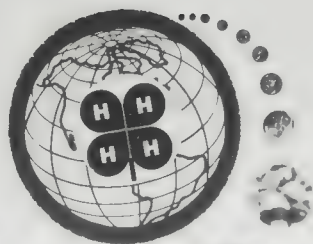
*4-H is an individual matter.*





*The 4-H idea has spread around the world.*





*More than 80 countries*

*have 4-H-like programs.*



**A half million volunteers  
-- adult and teen --  
guide 4-H youth.**





*4-H youth team with adults*

*to study and improve the environment.*









Curiosity leads to learning.



*Knowledge and planning.....*



*.....lead to effective action.*



*Helping people is satisfying  
and rewarding.....*

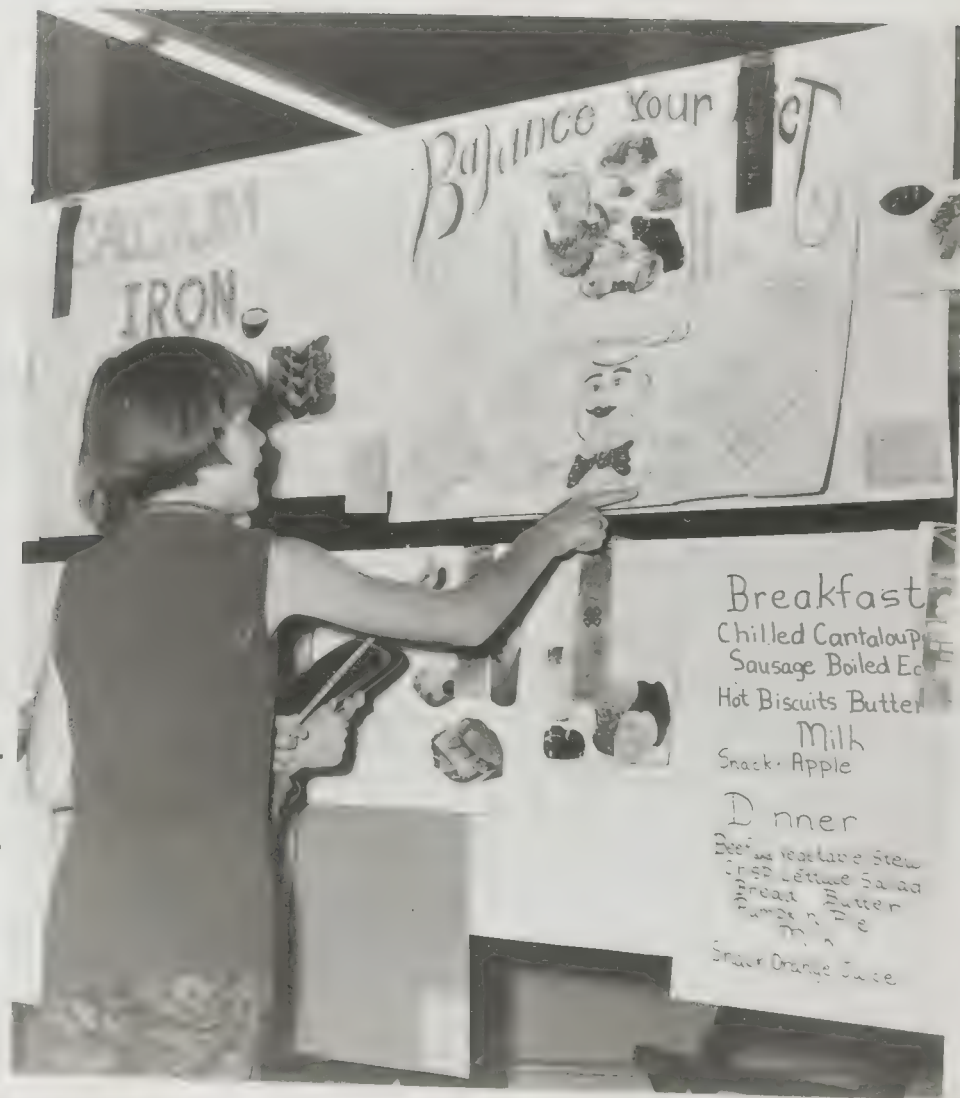




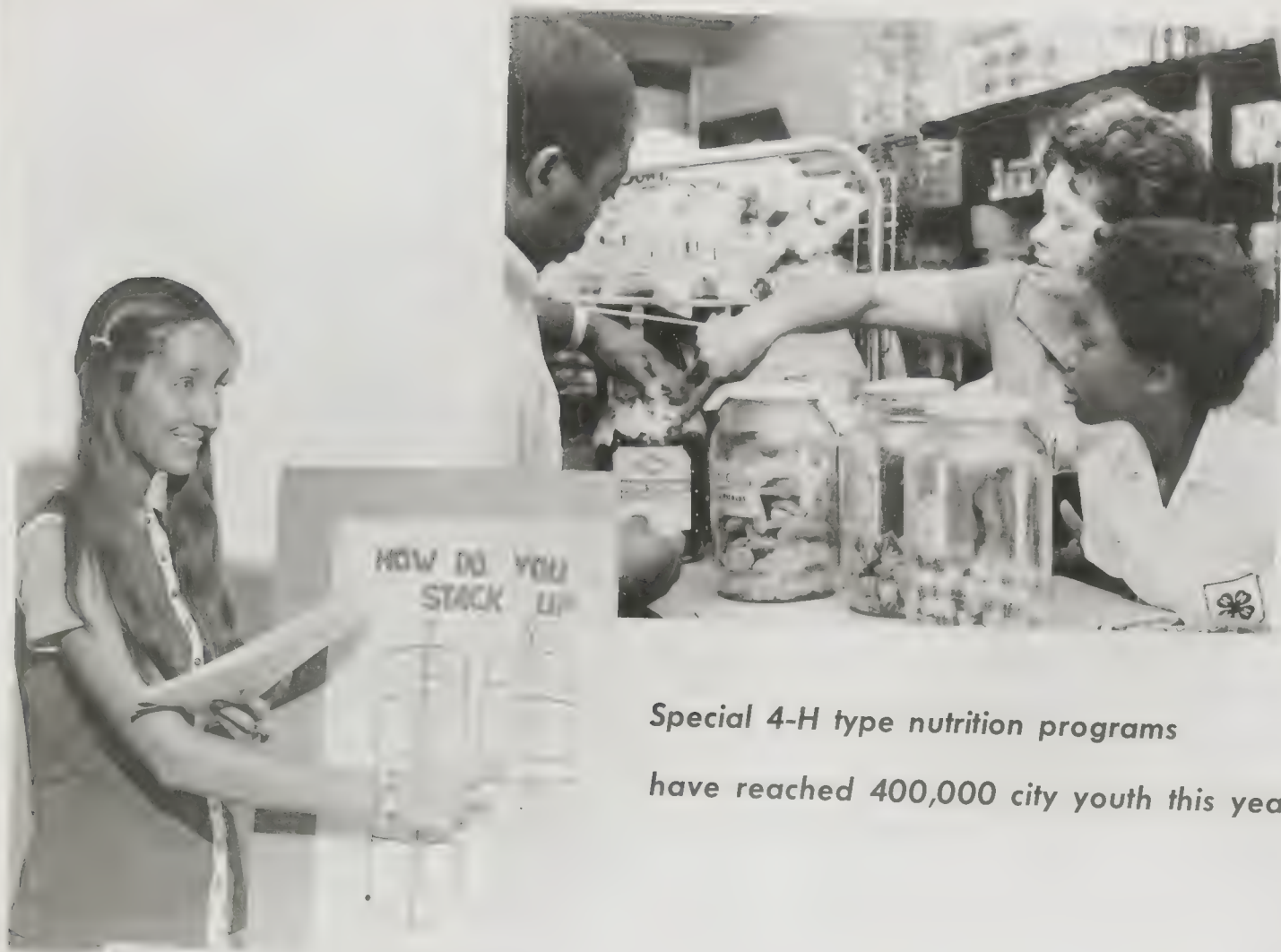


.....and meaningful  
to the whole community.

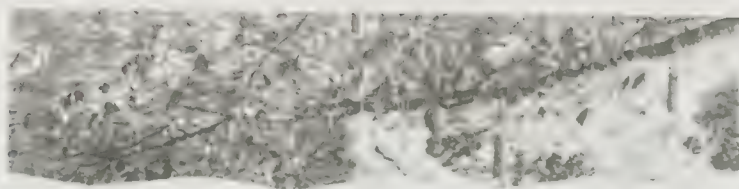
4-H nutrition programs  
open doors to better  
health and broader interests.







*Special 4-H type nutrition programs  
have reached 400,000 city youth this year.*



## 4-H NUTRITION CAMP



*Learning is fun  
in camps and workshops.*





*Millions will gain vital knowledge  
from the new 4-H TV nutrition series.*





**The handicapped  
take part in 4-H too.**



*4-H provides many opportunities to improve health and fitness.*



*Most 4-H projects are suitable  
to both rural and urban youth.*



*Flexible projects  
encourage  
individual choices  
that fit family and  
community situations.*



*Understanding of technology  
gets an early start.*



*Experienced 4-H'ers help others with personal development....*







.....and in many forms of self expression.



*4-H Reporters-to-the-Nation check on construction at the National 4-H Center.....*





*.....which will be a focal point of 4-H  
citizenship and leadership development.*



*4-H projects teach economics  
from production to the consumer.*







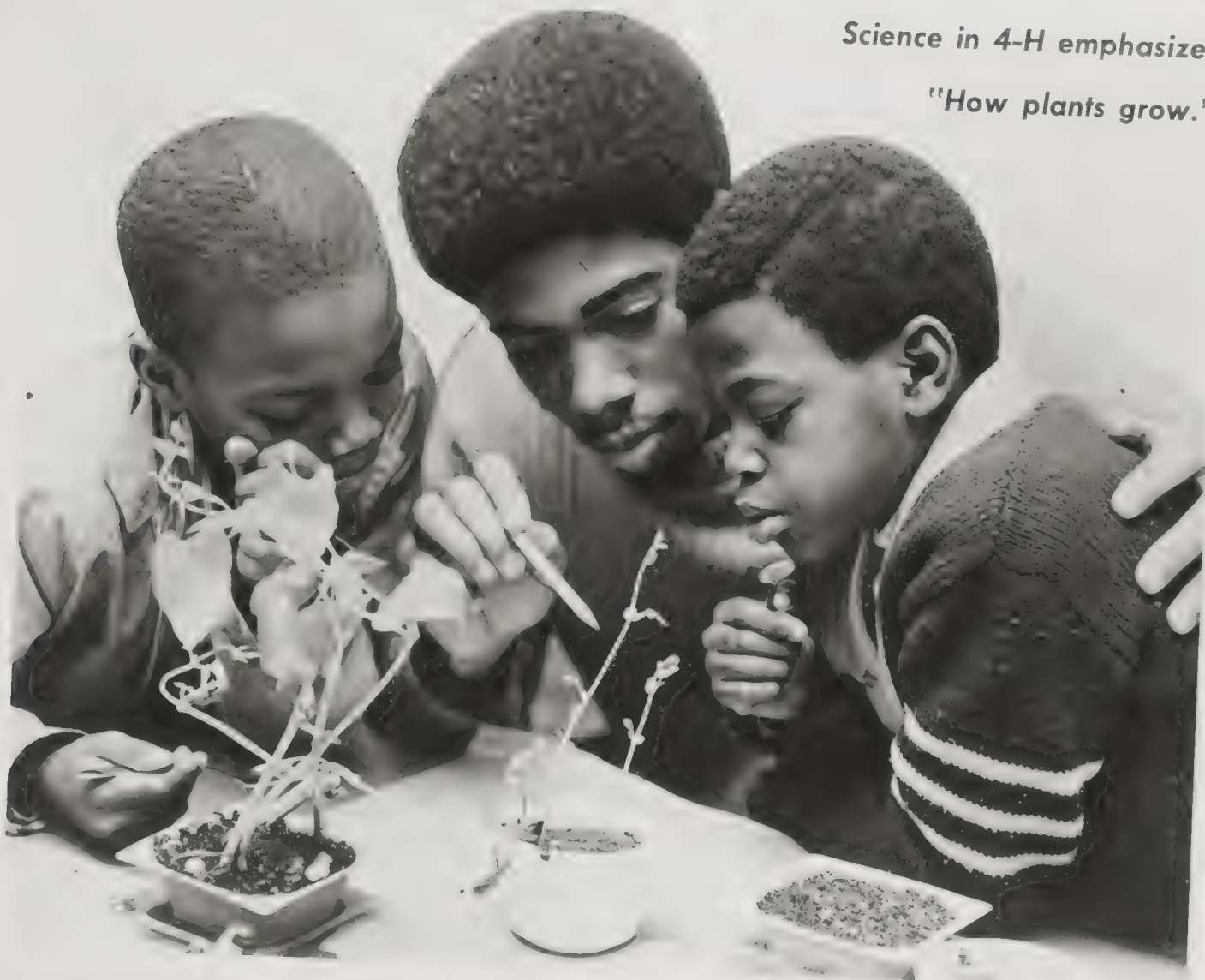


Work goes along with fun in the 4-H horse project.





Science in 4-H emphasizes  
"How plants grow."





*Clothing and textile projects are popular among youth everywhere.....*



.....as are mechanical  
and engineering projects.





Everybody gains  
through 4-H dog care  
and training projects.





*Science and art combine in 4-H photography projects.*



### 4-H is young people learning and doing.....

#### TOTAL YOUTH SERVED IN 1970

Members in Organized 4-H Clubs . . . . .	2,062,340
Youth in 4-H Special Interest Groups . . . . .	326,457
Instructional 4-H TV Members . . . . .	354,173
(In addition to above)	
* Special 4-H-Type Nutrition Programs for City Youth . . . . .	129,490
(Program started in 1970)*	
Other Youth Contacted or Provided Information . . . . .	1,207,005
<b>Total</b>	<b>4,079,465</b>

#### VOLUNTEER LEADERSHIP IN 4-H - 1970

Adult 4-H Leaders . . . . .	331,028
Junior and Teen Leaders . . . . .	150,212
Leaders of Other Youth Organizations Assisted or Trained . . . . .	61,768

\* A total of 486,625 4-H youth participated in Expanded Nutrition Programs during the period July 1, 1970, through May, 1971.

#### MOST POPULAR PROJECTS - 1970

Animal Science, Production . . . . .	1,041,475
Clothing . . . . .	722,677
** Food and Nutrition . . . . .	709,358
Plant Science, Crops . . . . .	463,236
Recreation, Arts, Crafts . . . . .	441,111
Safety, Emergency Preparedness . . . . .	347,790
Community Service, Citizenship . . . . .	331,562
Conservation - Soil, Water, Wildlife, Forestry . . . . .	313,963
Personal Development . . . . .	274,674
Health, Physical Fitness . . . . .	273,660
Home Improvement and Furnishings . . . . .	156,232
Tractor, Small Engines, Automotive . . . . .	151,873
Bicycle Care and Safety . . . . .	134,957
Public Speaking . . . . .	129,165
Electric . . . . .	122,823
Woodworking and Other Shop . . . . .	111,471
Family Life, Child Care . . . . .	101,116
Photography . . . . .	95,856
Home Management, Money Management . . . . .	86,951
Career Exploration . . . . .	71,122

\*\* Does not include youth who participate in activities in connection with the Expanded Food and Nutrition Program.



.....and

**Every one counts!**



